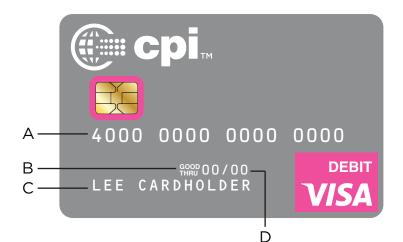
Visa Flat Personalization

HORIZONTAL



- A PAN is required on the card front or back in 12-14 pt san serif font
- B VALID DATE legend appears in 4-6 pt san serif font when used
- C CARDHOLDER NAME is required on the card front in 9-12 pt san serif font
- D EXPIRATION DATE is required on the card front or back in 9-12 pt san serif font
- E For Vertical personalization, elements can be placed Vertically within the available space.
- * Maintain a clear space of 2.0 mm, free of any other text or graphics around the product identifier and Visa Brand Mark.
- * Maintain a clear space, free of personalization around the EMV Chip

**Unembossed Account Information must be located a minimum of 3.0 mm from the card edge front and/or back

ACCOUNT INFO ON BACK

Hologram in Upper Position

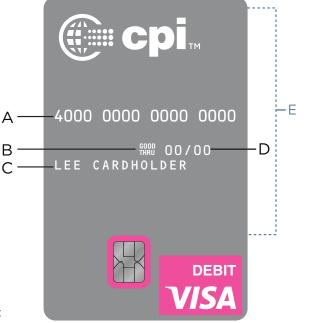
4		xxxxxx xx/xx cpi-xx 📾
GOOD OO/OO	DOO OOOO OOOO Rdholder	

Hologram in Lower Position

AUTHORIZED SIGNATURE	xxxxxx xx/xx cpi-xx 🗐
1.875 x .406	
4000 0000 000 GOOD 00/00	0 0000

- For back personalization, please adhere to the size and font guidelines above.
- CARDHOLDER NAME is optional on the back
- * Maintain a clear space of 3.0 mm from the edge of the Hologram to the Personalization

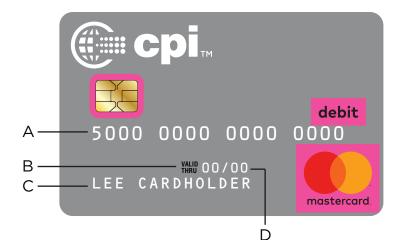




VERTICAL

Mastercard Flat Personalization

HORIZONTAL



- A Size of PAN is at a minimum height of 3.0 mm, san serif font
- B Size of DATING LEGEND is at a minimum height of 2.2 mm, san serif font
- C Size of CARDHOLDER NAME is at a minimum height of 2.2 mm, sans serif font
- D Size of EXPIRATION DATE is at a minimum height of 2.2 mm, san serif font
- E For Vertical personalization, elements can be placed Vertically within the available space.
- * Maintain a clear space of 2.0 mm, free of any other text or graphics around the product identifier and Mastercard Brand Mark.
- * Maintain a clear space, free of personalization around the EMV Chip

**Unembossed Account Information must be located a minimum of 3.0 mm from the card edge front and/or back

ACCOUNT INFO ON BACK

Hologram in Upper Position



Hologram in Lower Position

VERTICAL

-5000 0000 0000 0000

LEE CARDHOLDER

00/00-

debit

mastercard

A -

- E

٠D



- For back personalization, please adhere to the size and font guidelines above.
- CARDHOLDER NAME is optional on the back
- * Maintain a clear space of 3.0 mm from the edge of the Hologram to the Personalization



© 2018 CPI Card Group. All Rights Reserved. 556 Metroplex Drive, Nashville TN 37211 P: 800.237.3387 F: 615.834.0192